

danishknowhow[®]

agribusiness • entrepreneurship • development

SUPPORTING YOUNG ENTREPRENEURS IN AFRICA SINCE
2010

ABOUT US

ENGAGING YOUTH IN AGRIBUSINESS

We are a social enterprise founded in 2005, helping young individuals in developing countries to implement innovative agricultural activities and become successful independent entrepreneurs.

PROFIT & SUSTAINABILITY

danishknowhow[®] uniqueness rests on the **ingrower[®]** business model: an in-house developed concept, anchored to Denmark's best practices in farming and agriculture.

We provide youth with business strategies, skills training and the right infrastructure. Our platform is a profit-sharing business scheme where the producers (entrepreneurs) work in close cooperation meanwhile retaining their individual incentives.



Contact us

IN DENMARK:
ANDERS FRIGAARD
ANDERS@DANISHKNOWHOW.COM
CELL: +45 3012 8465

IN MOZAMBIQUE:
JOSÉ MACHADO
JM@MACHADOSKNOWHOW.COM
CELL: +258 849 033 318



<http://danishknowhow.com/ingrower/>

OUR GOALS

HELPING WOMEN AND & YOUTH STRIVE

Our goal is to empower micro farmers with accessible, hands on management tools by focusing on how to increase their motivation.

STRENGTHEN LIVELIHOODS

danishknowhow[®] believes that a business outlook is the best way to bolster economic and social transformation in developing countries. We seek to create projects that generate employment, value and welfare by creating favorable conditions for agricultural upgrading.

SHOWCASE: INGROWER MOAMBA

Josefina first heard about us on the local radio. Ever since joining the ingrower®, she has developed her own business plan and gotten approved funding from the District Development Fund (FDD). Follow Josefina and the other entrepreneurs at <https://www.facebook.com/IncubatorMoamba>



Our largest investment lies in rural Mozambique, in the city of Moamba. Inside the ingrower®, pre-selected entrepreneurs learn how to run their own business. By the end of their time in the collective production platform, young people have all the tools necessary to transform their independent small-scale subsistence farming into successful businesses.

Locally managed by the Danish-Mozambican joint venture Machadosknowhow, the projects offers training, production facilities, land, capital, marketing and personalized business support.

WHY PARTNER WITH US?

AN OPPORTUNITY FOR ALL

Having proved the feasibility of the ingrower® business model in Mozambique, danishknowhow® is seeking to export the concept to other regions of Africa. Highly adaptable, we are ready to scale our expertise and facilitate the replication of current successes throughout the region, allowing more people to benefit from it.

ETHICS & EXPERIENCE

danishknowhow® has helped hundreds of people overcome barriers to maximizing the potential impact of farming, both for subsistence and commercial purposes.

Specialized in economically vulnerable areas, we believe many constraints can be addressed by adapting management strategies locally, including the development of gender-sensitive training and custom data driven solutions.

OUR PARTNERS



Data driven management - ingrower® Mobile

As an addition to the training and support, we offer an online, digital service to the entrepreneurs. ingrower® Mobile is a software application developed with the purpose to motivate.

The software application provides up to date technical assistance in professional agriculture management focusing on business planning, guidelines for rearing and feeding, healthy living conditions and disease management. Entrepreneurs can instantly follow their own up-to-date performance which helps them stay motivated and professionally manage their production. The app is available in Portuguese and English languages.

Social Impact & Sustainability

Committed Investment: USD 1.5 million
Jobs Created: 60
Increase in income per farmer: USD 3,400 (year)
Financial sustainability: USD 600,000 turnover